

## 2010 Grantee Abstracts

### **Akron General Medical Center**

#### *The Breast Health Center Outreach Program*

Akron General Medical Center is committed to the fight against breast cancer. An estimated 35 percent of women 40 and over that comprise our service area of Summit, Portage and Medina Counties have gone without a mammogram in the last 12 months. Our program focuses on uninsured/underinsured women over 35 years old. Teaming with The Summit County Combined General Health District (SCCHD), the Breast Health Center Outreach Program objectives reduce the barriers that prevent woman from gaining knowledge and access to breast screening services aiding in the prevention of breast disease. Our efforts increase breast health awareness and the recruitment of high-risk women to obtain first time mammograms. We provide access to breast health services and appropriate follow up care for the uninsured, underinsured, and minorities throughout our community. The outreach project will provide over 600 women with a first time screening mammogram and possible follow-up care during this calendar year. Muffins for Mammograms is the only free Breast Cancer screening and education program in Summit County accepting women for care on a year-round basis. Collaborating with other community sites, our efforts collectively reduce the number of women in need of breast screening, education, and follow-up treatment in our community.

**Type of Service:** Outreach, Education, Screening  
**Geographic Area:** Summit, Medina and Portage Counties

### **Columbiana County Health Department**

#### *Columbiana County Health Department Breast Health Education and Screening*

Columbiana County Health Department will use Susan G. Komen for the Cure funds to provide services for women within the zip codes of East Liverpool, East Palestine, and Salem in Columbiana County, and women living within the zip codes of Carrollton, Malvern, Minerva, and Sherrodsville in Carroll County. Services will include one-on-one breast health awareness education, free clinical breast exams and mammogram recall reminder services to 750 socio-economically disadvantaged women in these counties. 170 screening mammograms and related follow-up services, such as 17 follow-up diagnostic procedures and case management, will be provided for these uninsured, low-income and at-risk women. These women do not qualify for local tax supported services due to tax levy residency restrictions. Many access barriers have been removed by providing these services through self-referral eliminating age requirements and mobile mammo-van visits to the targeted areas.

**Type of Service:** Outreach, Education, Screening, Survivorship Support  
**Geographic Area:** Columbiana and Carroll Counties

## **Humility of Mary Health Partners**

*“Comprehensively Pink” – Breast Cancer Education, Outreach, Screening and Follow-up*

Mahoning County has one of Ohio’s highest breast cancer mortality rates due to late stage diagnosis, especially among underserved populations. The *Comprehensively Pink* program will provide breast health education and screening for at-risk women in targeted zip codes in Mahoning County. Target areas were selected based on resident risk factors. The goal for the *Comprehensively Pink* program is two-fold: to provide breast health outreach and education to at-risk women in African American, Hispanic, and low-income communities, and to increase screening by reducing barriers such as transportation. A minimum of three *Comprehensively Pink* programs will be held at local churches and community centers within the targeted at-risk communities throughout the year with the opportunity to register for breast cancer screening and/or support services. A minimum of 200 women will be educated about breast health with a total of 120 following up with screening and/or diagnostic mammograms. The *Comprehensively Pink* program will be incorporated into increased education, screening, and treatment opportunities that will be available upon the completion of Humility of Mary Health Partners’ Comprehensive Breast Care Center.

**Type of Service:** Outreach, Education, Screening

**Geographic Area:** Mahoning County

## **Mennonite Christian Assembly Church**

*The Amish and Mennonite Breast Health Project*

Ohio contains the world’s largest Amish settlement, with over 30,000 Amish living in one community. Additionally, the world’s fourth largest settlement and several dozen other Amish and Mennonite settlements are scattered throughout Ohio in mostly rural, underserved communities where screening services are hard to find. Research funding from the National Susan G. Komen for the Cure helped identify that Amish women are dying at a much higher rate than non-Amish women in Ohio. The underutilization of breast cancer screening and lack of knowledge surrounding the early detection of breast cancer may be identified as key risk factors surrounding stage at breast cancer diagnosis. By establishing community-based screening and education programs in Geauga, Wayne, Holmes, Ashtabula and Ashland Counties, we hope to reach 600 Amish and Mennonite women living in some of the most conservative and resource-starved settlements in regards to education and breast cancer screening. The proposed program aims to use the foundation of trust we currently have established over eleven years within the communities and to combine a sound evaluation plan with strong community-based partnerships from the Amish and Mennonite settlements. In short, our mission is to prevent the unnecessary death from breast cancer of Amish and Mennonite women through screening and education.

**Type of Service:** Outreach, Education, Screening

**Geographic Area:** Geauga, Wayne, Holmes, Ashtabula and Ashland Counties

**NorthEast Ohio Neighborhood Health Services, Inc.***Mammogram Connection Program*

Outreach, education, screening and support are the core components of the Mammogram Connection Program. The project seeks to empower women 40 years and older with information and services to receive the recommended clinical breast exams and screening mammograms through education, outreach and affordable screening services. In its fifth year, the project will assist 350 women with an emphasis on African-American women within Cleveland's East Side and the City of East Cleveland. Outreach efforts will focus on women who have not had their first mammogram or are in need of subsequent screening. Community workshops and informal information sharing will be opportunities for women to learn about the benefits of screening, self-breast exams and the availability of accessible screenings. The program will connect women to screenings through appointments and referrals. For women, who meet the eligibility guidelines, NEON will provide free or discounted screenings. The project will focus specifically on beauty shops as awareness hubs for women in the community. Follow-up support through "Patient Navigator" services will also be available for women who receive abnormal results. In addition to outreach, the project will also implement a number of "in-reach" strategies to assure that women within their patient population are receiving recommended screenings.

**Type of Service:** Outreach, Education, Screening, Survivorship Support  
**Geographic Area:** Cuyahoga County

**Samaritan Hospital Foundation – Samaritan Regional Health System***SA<sup>2</sup> Collaborative – Program for Breast Health*

The SA<sup>2</sup> Collaborative Program for Breast Health (members are: Samaritan Regional Health System as lead; Ashland Christian Health Center; and Ashland County Cancer Association) will develop a breast health education and outreach program designed specifically for un- or under-insured women aged 40-50 in Ashland and Richland Counties. Using Komen educational materials, the SA<sup>2</sup> Collaborative includes an Advisory Committee, four educational events, breast health screenings, regular personal follow up through case management, and survivorship support for those diagnosed. All events will be held at SRHS. Follow up will be done after each event to link individual women to recommended screening or appropriate care. Breast health screenings are made possible through the generosity of the Susan G. Komen Foundation of NE Ohio. SRHS staff will provide the bulk of screenings in three facilities: SRHS main, SRHS Women's Health Center on Mifflin Ave., and at Kettering-Samaritan Health Center in Loudonville. ACCA will provide screenings in north Ashland County in June and at its facility in October 2010 on the Mammo-Van. ACHC and ACCA, which have daily interactions with un-/under-insured and working poor populations, will provide case management. ACHC will provide survivorship support. Education and outreach will be provided by all three working under the direction of the Program and Project Directors.

**Type of Service:** Outreach, Education, Screening, Survivorship Support  
**Geographic Area:** Ashland and Richland Counties

## **The Karen P. Nakon Breast Cancer Foundation**

*One Less Worry*

The Karen P. Nakon Breast Cancer Foundation was established in 2003 to support woman and families struggling with the high cost of breast cancer treatments and to support breast cancer research. The target population for direct aid is those that are either under or uninsured and unable to handle the financial distress. With challenging economic times, there are more and more families requiring two incomes to stay afloat and they are often living paycheck to paycheck. A breast cancer diagnosis can be devastating both emotionally and financially, as patients struggle to make ends meet while receiving often debilitating treatments. Unable to work for weeks and/or months while receiving treatments, breast cancer patients find themselves unemployed, often losing insurance coverage and having nowhere to turn. The Nakon Foundation offers hope through financial assistance. Based on a full financial assessment, the Nakon Foundation awards financial aid to assist patients in getting through treatments and back on their feet. The Foundation does not cap its awards, but looks to make a meaningful contribution that will give qualified applicants peace of mind from mounting medical bills and debt related to treatments and daily living expenses.

**Type of Service:** Survivorship Support

**Geographic Area:** Susan G. Komen for the Cure Northeast Ohio Affiliate Service Area

## **The MetroHealth Foundation**

*Improving Access to Care: Bringing Education, Advocacy and Support Together (BREAST)*

MetroHealth Cancer Care Center improves breast health of uninsured, minority women in Cleveland through its **BR**inging Education, **Adv**ocacy and **Support Together (BREAST)** program. Since 2005 the BREAST program has screened 2,154 women and educated 12,446. This program reduces barriers to care by providing free culturally-sensitive bilingual education, clinical breast examinations (CBEs), mammograms, and patient navigation in churches and homeless shelters.

During this grant cycle, 300 mammograms will be done in mobile vans and 240 CBEs will be performed by MetroHealth doctors, regardless of the ability of these underserved women to pay. Volunteers set up mobile clinics in community settings to reach women who are rarely or never screened. Bilingual patient navigators arrange comprehensive follow-up services, assisting 1,400 patients.

BREAST staff also educates Latina women through the **Amigas Unidas** program. Thirty (30) Latina community volunteers (Amigas) will be trained and certified as Breast Health Advocates, joining 97 current Amigas. They will teach their peers in bilingual one-on-one and small group sessions, educating 2,500 women on breast self awareness and screening guidelines.

**Type of Service:** Outreach, Education, Screening

**Geographic Area:** Cuyahoga County

## **University Hospitals Geneva Medical Center**

### *Ashtabula County and Eastern Lake County Rural Underserved Women's Project*

University Hospitals Geneva Medical Center has been serving the community since 1906. The staff is committed to providing quality education, services, and care to our surrounding communities. One of the top priorities for the communities we serve is breast self-awareness and early detection for women who are underserved. Our program provides monthly breast health clinics which include: clinical breast examinations, screening mammograms, breast health education, and follow-up navigation to women ages 40-64. The program is available to women who are uninsured and at or below 200% of the Federal Poverty Guidelines. A free community shuttle service is provided for transportation needs. Our commitment to breast health awareness and education reaches beyond our facility doors and is offered to all age groups in various settings including: high schools, churches, community centers, etc. These sessions stress the importance of risk factors, screening, breast self exams and healthy lifestyle choices. Our program is coordinated by Registered Nurses, which are Certified Breast Self Examination Instructors and Certified Breast Patient Navigators in both imaging and cancer navigation through the National Consortium of Breast Centers, Inc. University Hospitals Geneva Medical Center strives to remove all barriers for women to receive quality breast health care in a compassionate setting.

**Type of Service:** Outreach, Education, Screening  
**Geographic Area:** Ashtabula and Lake Counties

## **University Hospitals of Cleveland**

### *Save Our Sisters (S.O.S.)*

Save Our Sisters (S.O.S.) is a new effort to combine several breast health education and screening programs under one umbrella at University Hospitals. Included in this initiative is both educational and screening outreach. This grant seeks funding for two programs under S.O.S.: Project T.E.M.P.L.E. and The Saturday Breast Exam (SBE) Project. Project T.E.M.P.L.E. (teaching, educating, mentoring, preventing, learning, empowering) will meet the need for improved breast cancer education and detection for African-American women by providing culturally-tailored classes on breast health and health advocate services to 550 women age 40 and older in greater Cleveland. The classes include lecture on breast health, cancer myths and stress reduction. A health advocate will assist women's access health care including mammograms. As well, minority women from urban neighborhoods who are post-treatment breast cancer survivors will attend the classes to provide "witness" statements that encourage screening and early detection. St. Vincent Charity Hospital and NorthEast Ohio Neighborhood Health Services will work as partners with UH on this project to share resources and expertise. The Saturday Breast Exam (SBE) Project provides continuity of care from breast health education through screening/diagnosis to primarily African-American women ages 40 and up in Cleveland. The special program runs one Saturday per month, reaching 180 women, and includes breast health education, clinical breast exams and mammograms, provided free of charge to the uninsured by UH MacDonald Women's Hospital.

**Type of Service:** Outreach, Education, Screening  
**Geographic Area:** Cuyahoga County

## **Cuyahoga County Board of Health**

### *Breast and Cervical Cancer Project (BCCP)*

The Cuyahoga County Board of Health (CCBH) is pleased to submit an application for Breast Cancer Screening and Diagnosis funding for the 2010/2011 grant year. If awarded, the CCBH program will continue to use this funding to supplement our Breast & Cervical Cancer Prevention (BCCP) program, which provides screening and diagnostic services to medically underserved women in Northeast Ohio who meet income and insurance eligibility guidelines. The BCCP program is an early detection program that provides case management services for clients from the time of enrollment into the program through screening, diagnosis, and application for BCCP Medicaid coverage if a cancer diagnosis is made. CCBH's BCCP program is unique in the Northeast Ohio area because, in addition to providing screening services, it serves as a referral source for women screened through other programs who need diagnostic services not covered by those programs. If our application for funding is accepted, our Komen patient care dollars will be used to supplement costs associated with diagnostic services that are not covered by the BCCP. We will also use our Komen patient care dollars to provide screening mammograms to women between 40 and 49 years of age who do not qualify for the BCCP program due to age restrictions. Medicare Part B rates will be used in determining reimbursement for both screening and diagnostic services.

**Type of Service:** Outreach, Education, Screening

**Geographic Area:** Cuyahoga County

## **Aultman Hospital**

### *Creating Hope Together Project*

Through Creating Hope Together, Aultman proposes a two-part plan to improve breast care in our region. First, our project will break down financial barriers experienced by women needing breast health care. At the same time, Aultman will establish and strengthen education and partnerships in our five-county region to create a stronger breast care network. To break down financial barriers Aultman will hold cancer screening events and implement a diagnostic financial assistance program for underserved women who need an ultrasound and/or biopsy but cannot afford to pay. Also, Aultman will improve how we match breast care patients with available funding sources. Using an advanced practice nurse to write mammogram orders, we will reduce the financial barrier underserved women face by having to make a physician appointment to receive an order. In addition, Aultman will provide patient navigation services. To provide education and outreach, the breast care team will accompany the community Wellness on Wheels van during appropriate events. Aultman will also form new partnerships with other groups in our five-county region who have a passion to save lives and end breast cancer forever.

**Type of Service:** Outreach, Education, Screening

**Geographic Area:** Stark and Carroll Counties

## **Mercy Medical Center**

### *Quality Breast Health Through a Continuum of Care*

Breast cancer remains the most frequently diagnosed cancer among women worldwide and at Mercy Medical Center. In the fight against breast cancer, it is accepted that the disease cannot be eradicated until the disparities are addressed and barriers to breast health removed. Low income, uninsured, underserved, and minority women that live in Mercy Medical Center's five county service area experience disparities and lack access to quality breast health services. Mercy, a respected and proven leader in breast healthcare, will provide innovative, evidence based intervention methods to remove the barriers and close the disparity gaps. The proposed program has goals and objectives that will address breast health education, access to screening and diagnostic services, African-American outreach, Holmes County outreach, survivorship practices, legislative advocacy initiatives, and collaboration with stakeholders to offer a quality continuum of breast healthcare to the at-risk population serviced by Mercy Medical Center. This grant proposal will be a definitive step toward achieving the dream of a world without breast cancer.

**Type of Service:** Outreach, Education, Screening, Survivorship Support  
**Geographic Area:** Stark, Wayne, Carroll, Holmes and Tuscarawas Counties

## **JD Breast Cancer Foundation**

### *Project Lifeline*

JD Breast Cancer Foundation is requesting funding to serve 350 women and their families with the continuation of Project Lifeline's education, financial assistance, and follow-up programming. JD Breast Cancer Foundation is seeking support for the Second Annual Young Survivors' Symposium, a unique event that provides an educational opportunity for women and their families to learn about medical advances, integrative therapies, mental, and physical well-being that stretches beyond the typical education for younger women and their needs. The Second Annual Young Survivors' Symposium will provide educational services to 100 survivors. JD Breast Cancer Foundation is seeking continued support to provide financial assistance to 150 women who are low-income and/or under-insured. JD Breast Cancer Foundation is also seeking support for a follow-up specialist that will provide continuing support services for women who have received services from JD Breast Cancer Foundation for up to six months to create a more holistic continuum of care for women and their families. With the continued support of Susan G. Komen for the Cure Northeast Ohio Affiliate, JD Breast Cancer Foundation can continue to meet its mission of providing essential services to young women with breast cancer by offering financial assistance, emotional support, and education to enhance survivorship.

**Type of Service:** Outreach, Education, Survivorship Support  
**Geographic Area:** Cuyahoga, Lake, Summit and Lorain Counties

## **Trinity Health System**

### *Trinity BCCP/Komen Project*

The Trinity BCCP/Komen Project covers Belmont, Carroll, Columbiana, Coshocton, Holmes, Jefferson, Mahoning and Tuscarawas counties. Women covered under this project are Amish, Mennonite and Appalachia. Although these women are vastly different in culture, there are some very similar barriers: all are underserved medically, uninsured/underinsured, and often under-educated on the importance of preventative health care, have limited finances and limited access to services due to provider availability or transportation issues. Management of this project, started in 1999, is unique. Annual reminders are sent to previously screened women, but marketing and new enrollment is done primarily by an Amish woman. This woman volunteers for the project and is highly respected in the Amish/Mennonite community. Women enrolled in the Komen portion only receive education on preventative health practices, clinical breast exam, a mammogram and follow up as needed. Women enrolled in the joint BCCP/Komen project enjoy the opportunities available under each program, which includes education on preventative health practices, clinical breast exam, mammogram, and a pap test as well as follow up studies and enrollment in the Ohio Medicaid system when required. Services have been provided to over 6,000 since 1999 and are available through providers in each of the counties.

**Type of Service:** Education, Screening, Survivorship Support

**Geographic Area:** Belmont, Carroll, Columbiana, Coshocton, Holmes, Jefferson, Mahoning and Tuscarawas Counties

## **South Pointe Hospital**

### *Northeast Ohio ANGEL Network*

In 2007, South Pointe Hospital successfully established the Northeast Ohio ANGEL Network with generous support from the Susan G. Komen for the Cure Northeast Ohio Affiliate. With a mission to reduce the number of breast cancer deaths among African-American women by offering early detection programs, access to screenings, and encouraging women to take an active role in their breast health, the Northeast Ohio ANGEL Network seeks to expand its program in 2010-2011. Targeting African-American women age 40 and over in select, high-risk communities in Greater Cleveland, the Northeast Ohio ANGEL Network seeks to further develop its 119 breast health advocates within the community to provide culturally-sensitive breast education to 2,500 African-American women who are most at-risk for developing breast cancer. Providing outreach, education, and treatment in collaboration with local churches and cancer advocacy organizations, the overarching goals of the ANGEL Network are to emphasize the importance of breast health practices; increase awareness of breast cancer services; and provide the tools for African-American women to assert an active role in their breast health.

**Type of Service:** Outreach, Education, Screening

**Geographic Area:** Cuyahoga County

## **Community Health Partners Regional Foundation**

### *ANGEL and Amigas – Breast Health Awareness and Education Program*

Community Health Partners Women’s Health Center (WHC), through the ANGELS/Amiga’s program, is designed to educate, screen, and support the uninsured and underinsured women with a special focus on Hispanic and African American women in our community age 40 and older. This project is collaboration between the Community Health Partners Women’s Health Center and Parish Nurse Program, and various African American and Hispanic congregations within Lorain County. Working within these congregations, a place of trust and security, we will utilize our ANGEL and Amiga relationships, and encourage them to utilize the many resources that are available to them. Through our collaborative efforts to merge spirituality and healthcare, our ANGELS and Amigas empower women with the knowledge of breast self awareness and the importance of early detection through proper screenings. If a woman has/had a positive mammogram we will provide her with not only educational material, but also support and guidance through the combined efforts of our ANGELS, Amigas and Breast Health Navigator. We will provide these women with a formal support system, acting as their advocate, guiding them through the unknown and sometimes scary process(es).

**Type of Service:** Outreach, Education, Screening

**Geographic Area:** Lorain County

## **The Free Medical Clinic of Greater Cleveland**

### *Breast Health Awareness and Education Program*

The Breast Health Awareness and Education Program at The Free Medical Clinic of Greater Cleveland (The Free Clinic) provides clinical breast exams, breast health education and referrals for mammograms to low-income women who are uninsured or underinsured. The overall goal of this program is to screen and educate women in breast health in order to aid the early detection of cancer. All women aged 40 and older who have not received a mammogram in the past year or any women with abnormal findings from the manual breast exam are referred to partner agencies for free or low-cost mammograms. Results are reported back to The Free Clinic and if additional care is needed it is coordinated by Free Clinic medical staff. This year we are expanding our current outreach activities to include mailings to local churches to reach more African-American women age 40 and older. Two notable aspects of the Breast Health Awareness and Education Program at The Free Clinic are that the program is open to all women regardless of their demographics (there is no age or residency requirement for service) and that services are delivered to women who would not otherwise have access to preventative care.

**Type of Service:** Outreach, Education, Screening

**Geographic Area:** Cuyahoga County

**Canton Community Clinic, Inc.***Outreach to Medically Underserved Women*

Canton Community Clinic (CCC) will outreach to underserved populations to provide breast health education and to improve access to screening. We are committed to increasing the availability of affordable breast health services by building on existing community relationships so that the low-income, uninsured, homeless and African American individuals will encounter fewer barriers. Partnering together, we will provide patients with a seamless continuum of care. Unfortunately, the access problem in Stark County will be compounded by the county's mobile homeless health care program discontinuing services in January 2010. The van, currently, provides medical service to twenty-four facilities including shelters, transitional housing units and other sites where homeless women congregate. With targeted outreach, marketing and collaboration, we will bridge the gap by reaching out to the residents/clients of these facilities. Through the Susan G. Komen for the Cure NE Ohio grant, CCC will reduce barriers to education, transportation and clinical breast exams by connecting individuals with our Clinic's Breast Health Program. To enhance outreach efforts, we will coordinate activities with the ANGEL's Network at Mercy Medical Center. We will link individuals to the next level of service by referring patients to the free mobile mammography van that visits our Clinic regularly, the BCCP and Mercy Medical Breast Care Center.

**Type of Service:** Outreach, Education

**Geographic Area:** Stark County

**Summit County Health District***Sharing the Story: Mammograms Save Lives!*

Approximately 35% of women 40 years of age and older have had no mammography in the last twelve months, 18% of these are non-white females according to Komen NEO Executive Summary 2009. "Sharing the Story: Mammograms Save Lives!" has the goal of educating this target population with culturally appropriate information to decrease mortality from breast cancer. The project will continue to develop a network of volunteer lay health educators to teach about breast health and encourage mammograms. Two Angel Coordinators, one at OPEN M and one at Summa Health Systems, will oversee outreach activities. Lay health educators will be encouraged to utilize existing venues for outreach. Many African American women residing in areas surrounding zip codes 44306 and 44307 do not regularly participate in breast cancer screening. Several community breast cancer awareness events with on-site mammograms using the Tiffany Breast Center Mammo-van are planned with referral to the BCCP when appropriate. Quarterly Angel Network Meetings and two training sessions for new angels will be held at Summa Health Systems. An appreciation event will be planned for the volunteers at the end of the grant year to support their networking efforts.

**Type of Service:** Outreach, Education

**Geographic Area:** Summit County

**Journey of Hope***Survivorship Support: Financial Assistance of Basic Needs for Newly Diagnosed Breast Cancer Patients*

Journey of Hope provides significant financial assistance for critical basic needs to support and sustain adult cancer patients and their families. This innovative survivorship support directly serves low income, medically underserved individuals in Cuyahoga and Lorain Counties. While research is making promising strides toward finding a cure, the need for financial support is something that research cannot address. The focus of Journey of Hope is to provide this financial assistance to adult cancer patients so that they may focus their efforts on fighting the disease. Alleviating financial concerns allows the patient to focus on regaining their health and ultimately returning to the labor force. Since we began funding cancer patients in 2002, of the 751 that we have supported, 209 were breast cancer patients. While we funded 209, we turned away 106 breast cancer patients for varying reasons including not enough funding. In 2004, we began an informal collaboration with the JD Breast Cancer Foundation. This 'tandem effect' allows us to make a more significant impact on newly diagnosed breast cancer patients and their families. Our track record indicates that we could fund 45 breast cancer patients this year, provided we have raised these additional funds. We respectfully request \$25,875 to support significant financial assistance for basic needs of newly diagnosed breast cancer patients.

**Type of Service:** Survivorship Support  
**Geographic Area:** Cuyahoga and Lorain Counties

**Mansfield-Ontario-Richland County Health Department***Komen Northeast Ohio/Richland County Screening Project*

Richland County is experiencing an increase in the number of women who are uninsured or who are medically underserved. The Mansfield-Richland County Health Department will provide education and promote early detection of breast cancer and offer free screening mammograms to 160 eligible Richland County women. The eligible women for this free screening will be forty years old and older, low income, uninsured and living in Richland County. The health care concerns or indicators that will be addressed in this project are accessibility, availability, affordability and of breast health screening services. The short term outcomes are centered on changing attitudes and knowledge as we educate area providers and community agencies about community breast health resources. The changes in behaviors will be demonstrated as area providers refer eligible women for screening resources and we will see an increase in the number of Richland County women age forty and over participate in annual clinical breast exams and screening mammograms. The Mansfield-Ontario-Richland County Health Department will work closely with the Breast and Cervical Cancer Project (BCCP) staff. Many collaborative partners have developed over the years. A continued association with these community partners is anticipated as they are supportive of the program plan. Richland County currently has a death rate from breast cancer (all women) higher than the the state and national rates. The long term outcomes of this program will be evident when there is a lower rate of death from breast cancer in Richland County.

**Type of Service:** Outreach, Education, Screening  
**Geographic Area:** Richland County

## **North Coast Health Ministry**

### *Breast Health Preventative Care Management*

Low-income uninsured women often delay breast cancer screening for fear of the cost, inability to take time off from work and lack of knowledge of resources available. North Coast Health Ministry's Breast Health Preventative Care Management Program targets women over age 40 who earn 200% of the federal poverty level or below, are uninsured and live in western Cuyahoga and eastern Lorain counties. We will provide free screening services for 400 women utilizing mobile mammography and our cooperating hospitals. We will utilize targeted telephone counseling as outreach to uninsured women who have not had a mammogram in the last two years. During Women's Health Days, our patients will receive on-site mammography, clinical breast exams and breast health education, through a video on breast self exam and education handouts to take home.

**Type of Service:** Outreach, Education, Screening

**Geographic Area:** Cuyahoga and Lorain Counties

## **The Gathering Place**

### *A Survivorship Care Plan for Women with Breast Cancer*

The Gathering Place, a community based cancer wellness center, has offered programs and services free of charge to women with breast cancer for the past 10 years. Based upon the results of the 2008 Institute of Medicine Report and the knowledge that cancer continues to affect the lives of many women with breast cancer long after treatment ends, The Gathering Place is designing a Survivorship Assessment Tool to assess women's needs for psychological, sexual, nutritional, exercise, financial, legal, and medical bill counseling and to put into place a Survivorship Care Plan to address these needs. As a part of the Survivorship Care Plan, The Gathering Place staff will provide 1:1 and group supportive counseling, as well as nutrition and exercise assessments and classes for women with breast cancer, including those who are underserved. Outreach efforts will be enhanced to include a focus on offering nutritional information and healthy cooking and exercise classes to low income women in the communities where they live. The Gathering Place will continue its very successful partnerships with Komen grantees, Amigas Unidas and the ANGEL Network.

**Type of Service:** Outreach, Education, Survivorship Support

**Geographic Area:** Cuyahoga and Lorain Counties