

FOR IMMEDIATE RELEASE

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WORLD GOLF CHAMPIONSHIPS-BRIDGESTONE INVITATIONAL FUNDS TECHNOLOGY GRANT FOR SUSAN G. KOMEN NORTHEAST OHIO

CLEVELAND – The World Golf Championships-Bridgestone Invitational, and its partner, Northern Ohio Golf Charities, have named Susan G. Komen Northeast Ohio as a recipient of 2014 tournament funds. The Bridgestone Invitational has given \$13,020 to Komen Northeast Ohio to be used to enhance community outreach efforts in 2015. The money donated by the tournament will be used for technology system and device upgrades.

“With the generous partnership and support of Northern Ohio Golf Charities, Susan G. Komen Northeast Ohio will be able to implement desperately needed upgrades to our information technology infrastructure. These systems upgrades will allow our organization to work more efficiently in the mobile world we now find ourselves in. With the help of Northern Ohio Golf Charities, we are able to keep pace with our supporters, donors and constituents,” said Sean Shacklett, Executive Director of Komen Northeast Ohio. “We are very grateful for our continued partnership with the Bridgestone Invitational and Northern Ohio Golf Charities.”

Every year, the Bridgestone Invitational and Northern Ohio Golf Charities Foundation donate more than \$925,000 to Northeast Ohio nonprofits. Throughout the years, more than \$24 million in tournament proceeds has been given to worthy causes seeking to improve the quality of life in Northeast Ohio.

“Everyone associated with the Bridgestone Invitational, from the volunteers, to the corporate supporters to the fans, can take pride in knowing that their involvement with the tournament played an important role in supporting outstanding Northeast Ohio charitable organizations like Susan G. Komen Northeast Ohio,” said Gini Paige, President, Northern Ohio Golf Charities Foundation. “We’re grateful for the work Komen Northeast Ohio does in our community, and we are happy to support that work through Bridgestone Invitational proceeds.”

The 2015 World Golf Championships-Bridgestone Invitational will be held August 5-9. Tickets for the tournament can be purchased by calling the championship office at 330-644-2299, toll-free at 1-877-942-4849 or by visiting www.worldgolfchampionships.com. For more information on the charities that have benefited or to find out how to submit a grant request, visit www.nogcf.org or contact Glenda Buchanan at glendab@neo.rr.com.

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About Susan G. Komen Northeast Ohio

Susan G. Komen Northeast Ohio is working to better the lives of those facing breast cancer in the local community. Through events like the Komen Northeast Ohio Cleveland and Akron Race for the Cure, Komen Northeast Ohio has invested nearly \$15 million in community breast health

programs in its 22-county region of Northeast Ohio and has helped contribute to the more than \$800 million invested globally in research. For more information, call 216-292-2873 or visit www.kommenneohio.org. Connect with us on Facebook at facebook.com/kommenneohio and Twitter [@KomenNEOhio](https://twitter.com/KomenNEOhio).

About Susan G. Komen®

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$847 million in research and provided \$1.8 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. Visit komen.org or call 1-877 GO KOMEN. Connect with us on Facebook at facebook.com/susangkomen and Twitter [@SusanGKomen](https://twitter.com/SusanGKomen).

About the World Golf Championships-Bridgestone Invitational

The Bridgestone Invitational is one of four World Golf Championships sanctioned and organized by the operational committee of the International Federation of PGA Tours, which includes the Asian Tour, European Tour, Japan Golf Tour, PGA Tour, PGA Tour of Australasia and Sunshine Tour. The other World Golf Championships include the Accenture Match Play Championship, Cadillac Championship and the HSBC Champions. The Bridgestone Invitational annually donates approximately \$800,000 to \$1,000,000 to charities throughout Northeast Ohio. Over the years, professional golf has donated more than \$24 million to more than 200 worthy causes in Northeast Ohio, including Akron Children's Hospital, the United Way of Greater Cleveland, The First Tee Chapters of Akron, Cleveland and Canton and University Hospitals Rainbow Babies and Children's Hospital.

About Bridgestone

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

About Bridgestone Americas, Inc.

Nashville, Tenn.-based Bridgestone Americas, Inc. (BSAM) is the U.S. subsidiary of Bridgestone Corporation, the world's largest tire and rubber company. BSAM and its subsidiaries develop, manufacture and market a wide range of Bridgestone, Firestone and associate brand tires to address the needs of a broad range of customers, including consumers, automotive and commercial vehicle original equipment manufacturers, and those in the agricultural, forestry and mining industries. The companies are also engaged in retreading industrial fibers and textiles. The BSAM family of companies also operates the world's largest chain of automotive tire and service centers. Guided by its One Team, One Planet message, the company is dedicated to achieving a positive environmental impact in all of the communities it calls home.

About Northern Ohio Golf Charities & Northern Ohio Golf Charities Foundation

Northern Ohio Golf Charities is part of a volunteer organization that has sponsored professional golf tournaments at Firestone Country Club for over 60 years. Since 1984, tournaments have provided more than \$24 million to local charities seeking to improve the quality of life in

Northeast Ohio through the Northern Ohio Golf Charities Foundation. More than 200 charities have benefited from Firestone Country Club tournament proceeds, including Akron Children's Hospital, American Red Cross, Mobile Meals, Regional Food Banks of both Akron-Canton and Cleveland and Susan G. Komen Northeast Ohio.

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