

Susan G. Komen®

NORTHEAST OHIO

Who: Susan G. Komen Northeast Ohio® serves a 22-county region of Northeast Ohio and is one of more than 104 Affiliates around the globe responsible for leading the global movement to end breast cancer forever.

What: Komen Northeast Ohio is a primary breast health resource that empowers people to take charge of their own health. Our promise is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures. Up to 75% of the net proceeds generated by Komen Northeast Ohio each year stays in Northeast Ohio through our community grants program. These grants are made to local organizations that provide free or low-cost breast health education, outreach, screening, and survivor support programs. The remaining 25% goes to the Susan G. Komen National Research Grant Program to fund breast cancer research.

When: Throughout the year, Komen Northeast Ohio works with grassroots organizations and volunteers to promote breast cancer awareness and education. Komen Northeast Ohio's major fundraising event is the Susan G. Komen Northeast Ohio Race for the Cure®. In 2016, the Affiliate will host two Races: the 5th Annual Akron Race for the Cure and the 23rd Annual Cleveland Race for the Cure. The 6th Annual Pinktacular gala will be held in mid-Autumn. Additionally, the Affiliate participates in national cause related marketing campaigns such as Passionately Pink or the Cure®, Rally for the Cure® and Yoplait Friends in the Fight®.

Where: From Lorain County to Ashtabula County; from Cuyahoga County to Belmont County; from small hospitals to large county health departments, Komen addresses unmet community needs through education, outreach, screening and survivor support initiatives and through funding local programs targeting medically underserved women and men.

How: Komen Northeast Ohio is a grass roots organization, with a limited staff, relying on over 800 survivors and activists to carry out fundraising and mission initiatives. Komen Northeast Ohio assesses

the breast health education, outreach, screening, and survivor support services in each of our 22 counties as part of our Community Profile Report to identify specific unmet breast health needs. The Community Profile is used to direct the Affiliate's grant making decisions, ensuring that programs funding will fill gaps without duplicating existing services. Advocating at the local, state and federal level, Komen Northeast Ohio works with elected officials on legislation to expand screening and treatment programs and increase government investment in cancer research.

Results: In 2016, Komen Northeast Ohio granted nearly \$350,000 to five organizations in our local community. More than 6,500 Northeast Ohio individuals with little or no insurance will receive important breast health information, a free mammogram, or support services. In addition, thousands will benefit from breast health education programs provided by Komen Northeast Ohio, such as our annual survivors' symposium and through our speakers group, the Komen Community Representatives. Since 1994, Komen Northeast Ohio has provided over \$15 million in community grants to Northeast Ohio agencies working to end breast cancer. As excellent financial stewards, general administrative and overhead expenses, excluding fundraising expenses, are held to less than 15%.

Why: To end breast cancer forever.

