



Evaluation Resources

CDC Evaluation Working Group

<http://www.cdc.gov/eval/>

The CDC Evaluation Working Group provides guidelines for program evaluation to help organizations use science as a basis for decision-making and action, expand the quest for social equity, perform effectively as a service agency, and make efforts outcome-oriented and accountable.

National Registry of Effective Programs and Practices (NREPP) Learning Center

http://nrepp.samhsa.gov/05_learning.aspx

NREPP's Learning Center includes learning modules, research documents, and other resources on topics of interest including making evidence-based programming work for you and evidence-based theory relationships.

NREPP published the [Non-Researcher's Guide to Evidence-Based Program Evaluation](#), which provides a basic overview of program evaluation, including the goals of evaluation, types of evaluation, and common study designs. It provides general guidance on how to successfully plan, conduct, and manage an evaluation. The course also covers how to address research quality and disseminate your findings so the results of your evaluation will have maximum impact.

The Robert Wood Johnson Foundation Evaluation Series: Guidance for Evaluators

<http://www.rwjf.org/en/library/collections/evaluations.html>

This series serves as a guide to aid evaluators as they begin their assessment of Foundation programs.

W. K. Kellogg Foundation Evaluation Handbook

<http://www.wkcf.org/knowledge-center/resources/2010/W-K-Kellogg-Foundation-Evaluation-Handbook.aspx>

The W. K. Kellogg Foundation believes that evaluation is useful to document impact and demonstrate accountability and that evaluation should also lead to more effective programs, greater learning opportunities, and better knowledge of what works. This handbook provides a framework for thinking about evaluation as a relevant and useful program tool and is designed to encourage dialogue about the role evaluation should play at the project level.

The American Evaluation Association

<http://www.eval.org/>

The American Evaluation Association provides links to various scholarly and academic textbooks and articles in their entirety online. Most are multi-chapter documents focusing on the "how to's" of evaluation-related subjects.

The U.S. Department of Health & Human Services

<http://www.acf.hhs.gov/programs/opre/research/project/the-program-managers-guide-to-evaluation>

The Program Manager's Guide to Evaluation explains what program evaluation is, why evaluation is important, how to conduct an evaluation and understand the results, how to report evaluation findings, and how to use evaluation results to improve programs.

The Free Management Library

<http://managementhelp.org/evaluation/program-evaluation-guide.htm#anchor1575679>

This website provides a summary of Carter McNamara's *Field Guide to Nonprofit Program Design, Marketing and Evaluation*. McNamara's *Field Guide* can be used to: evolve strategic goals into well-designed programs, guaranteed to meet needs of clients; develop very credible nonprofit fundraising proposals, evaluation plans and business plans; ensure focused and

effective marketing, including sales, advertising and promotions; evaluate effectiveness and efficiencies of current programs in delivery of services to clients; evaluate program performance against goals and outcomes; and understand how a program really works in order to improve or duplicate the program.

The Government Accountability Office

<http://www.gao.gov/assets/590/588146.pdf>

The Government Accountability Office (GAO) assists congressional decision makers in their deliberations by furnishing them with analytical information on issues and options. Many diverse methodologies are needed to develop sound and timely answers to the questions Congress asks. To provide GAO evaluators with basic information about the more commonly used methodologies, GAO's policy guidance includes documents such as methodology transfer papers and technical guides.

Designing Evaluation, a methodology transfer paper, addresses the logic of program evaluation designs. It introduces key issues in planning evaluation studies of federal programs to best meet decision makers' needs while accounting for the constraints evaluators face. It describes different types of evaluations for answering varied questions about program performance, the process of designing evaluation studies, and key issues to consider toward ensuring overall study quality.

The Evaluation Cookbook

<http://www.icbl.hw.ac.uk/ltidi/cookbook/contents.html#endhead>

The Evaluation Cookbook includes step by step guides relevant to the time, resources and process involved in different evaluation methods, with hints relating to the stages of the process and links to related pages.

Taking Stock: A Practical Guide to Evaluating Your Own Programs

www.horizon-research.com/publications/stock.pdf

A practical guide to program evaluation written for community-based organizations providing information that can put to immediate use to help improve programs. This manual focuses on internal evaluation. The information in this manual should better prepare program staff to design and carry out a program evaluation.

Logical Framework and Performance Indicators

http://gametlibrary.worldbank.org/FILES/215_M&E%20Guidelines%20on%20Indicators%20and%20Data%20Sources.pdf

You will find an overview of a sample of monitoring and evaluation (M&E) tools, methods, and approaches outlined here, including their purpose and use; advantages and disadvantages; costs, skills, and time required; and key references. Those illustrated include several data collection methods, analytical frameworks, and types of evaluation and review.

The *M&E Overview* discusses: performance indicators; the logical framework approach; theory-based evaluation; formal surveys; rapid appraisal methods; participatory methods; public expenditure tracking surveys; impact evaluation; and cost-benefit and cost-effectiveness analysis.

The Harvard Family Research Project

<http://www.hfrp.org/evaluation>

Provides helpful examples and worksheets on using logic models to guide evaluation. Summarizes process and provides easy-to-follow cookbook approach to model development.