

<b>Sponsor Levels for Have A Ball, Saturday, February 29, 2020</b>		<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>
		<b>Alley-Oop</b>	<b>Three Pointer</b>	<b>Layup</b>	<b>Slam Dunk</b>
<i>Sponsor Benefits</i>		1 available	3 available	5 available	
<b>Overall Recognition</b>					
Name as part of event	Name/Logo				
Name appearing below event name			Name		
Name appearing on promotional items	Logo		Name		
Logo on event materials	Logo				
<b>Event Recognition</b>					
CAVS legend at table (as available)		x	x	x	
On stage presence welcoming, introducing performance, and closing remarks		x			
Logo prominently on program cover		x			
Emcee mention from stage		x	x		
Exclusive meet and greet/photo op with CAVS legend		x	x	x	
Drinks with tableside service		Unlimited	Unlimited		
Preferred seating (Table of 8 + CAVS legend if desired)		Two	One		
Table of 8 (plus CAVS legend as indicated)				One	One
Name on table		x	x	x	x
Recognition on event signage (gala site, electronic and print)	Logo	Logo	Logo	Name	x
Program ad, art provided by sponsor*		Full Page	Full Page	Full Page	1/2 pg
Listing in program as sponsor		Logo	Logo	Name	Name
Drink tickets		Unlimited	Unlimited	16	8
Premier tickets for the CAVS game		16	8		
Tickets to the CAVS game				8	8
<b>Site Signage Recognition</b>					
Signage at event and on jumbotron during game		x	x		
Signage at event wayfinding		x	x		
<b>Website Recognition</b>					
Logo on event banner on SGK NEO home page (November through February)		x			
Event page logo recognition with link to sponsor homepage on SGK NEO website		x	x		
Event page recognition with logo on SGK NEO website				x	
Event page recognition with name on SGK NEO website					x
<b>Social Media Push</b>					
Recognition on SGK NEO Facebook		x	x		
Recognition on SGK NEO Twitter		x	x		
Recognition on SGK NEO Linked-In		x	x		
Focus article in newsletter		x	x		
<b>Giveaway for Game</b>					
Logo on giveaway t-shirt/front or sleeve		x	x		
Listing on back of giveaway t-shirt				x	x
<b>Deductible Amount</b>		<b>\$22,200</b>	<b>\$13,600</b>	<b>\$8,800</b>	<b>\$4,000</b>
*Ad placement in program contingent upon meeting deadlines for payment and ad copy.					