# Susan G. Komen® Northeast Ohio
# 2015 Community Profile County Snapshot
## Geauga County

## What is the Community Profile?

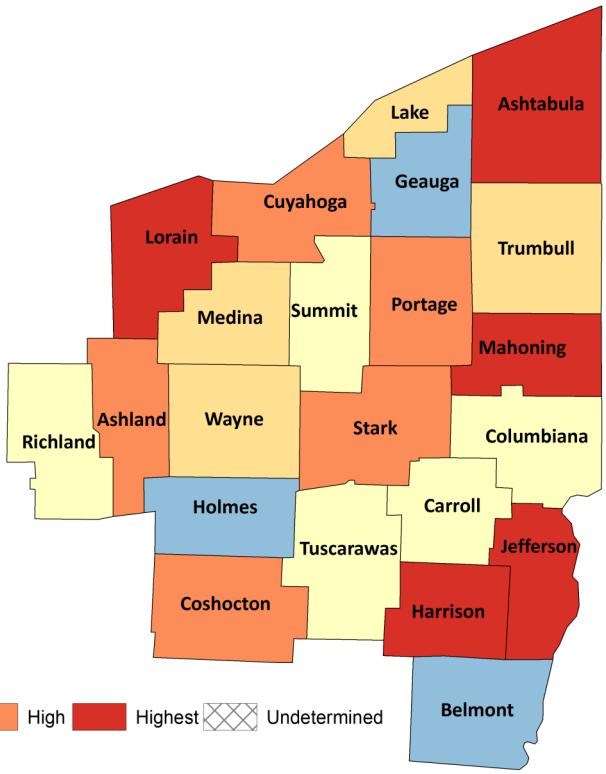
The Susan G. Komen Northeast Ohio (NEO) Community Profile assesses breast health education, screening, diagnostic, treatment, and survivor support needs in each of the 22 counties in the Northeast Ohio service area. Through the data collection and analysis process, Komen NEO is able to identify the specific, unmet breast health needs in the communities we serve. The Community Profile report allows Komen NEO to direct grant funding and services to the areas most in need.

## Community Needs in Geauga County

Healthy People 2020 (HP2020) is a major federal initiative that provides health objectives for the country as a whole. Two key objectives from HP2020 were used to determine target communities for breast cancer in Northeast Ohio:

1. Reduce the number of breast cancers found at a late-stage to 41.0; and
2. Reduce women's death rate from breast cancer to 20.6.

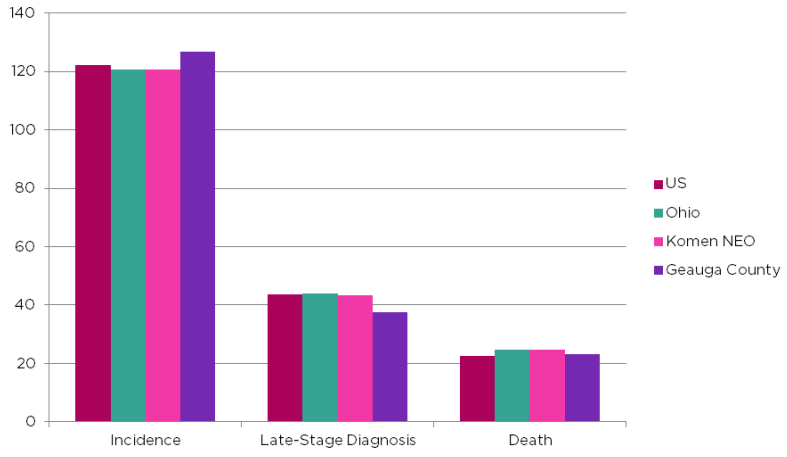
Counties that are not likely to achieve either of the HP2020 targets are considered to have the highest needs; counties that have already achieved or will achieve both targets are considered to have the lowest needs; other counties are classified based on the number of years needed to achieve the two targets. Based on this classification, **Geauga County is considered an area of low need.**




Lowest | Low | Medium Low | Medium | Medium High | High | Highest | Undetermined

| | Female Breast Cancer Death Rate | | | Late-stage Female Breast Cancer Rate | | |
|---|---|---|---|---|---|---|
| Geographic Area | Base Rate (2006-2010) | Trend | Years Needed to Achieve Target | Base Rate (2005-2009) | Trend | Years Needed to Achieve Target |
| Komen NEO Service Area | 24.8 | NA | NA | 43.3 | 1.3% | 13 years or longer |
| Geauga County | 23.1 | -2.4% | 5 years | 37.6 | 0.0% | Currently meets target |

## Breast Cancer Impact in Geauga County



Approximately 84.1 percent of women in Geauga County reported having a mammogram in the last two years.

| | Incidence Rate | Late-Stage Diagnosis Rate | Death Rate |
|---|---|---|---|
| US | 122.1 | 43.7 | 22.6 |
| Ohio | 120.8 | 44.0 | 24.8 |
| Komen NEO Service Area | 120.6 | 43.3 | 24.8 |
| Geauga County | 126.8 | 37.6 | 23.1 |

## Geauga County Demographics

| Geographic Area | Total Female Population | Female Population Aged 40+ | Minority Females | Less than HS Education | Income Below 250% FPL (Age 40-64) | Not Employed | In Rural Areas | Medically Under-served | No Health Insurance (Age 40-64) |
|---|---|---|---|---|---|---|---|---|---|
| US | 154,540,194 | 48.3% | 21.3% | 14.6% | 33.3% | 8.7% | 19.3% | 23.3% | 16.6% |
| Ohio | 5,895,383 | 50.5% | 15.7% | 12.2% | 33.1% | 9.3% | 22.1% | 14.8% | 14.0% |
| Komen NEO | 2,309,143 | 53.2% | 17.0% | 12.3% | 34.0% | 9.7% | 18.2% | 12.1% | 14.4% |
| Geauga County | 47,538 | 56.7% | 2.5% | 10.1% | 20.2% | 5.9% | 64.0% | 0.0% | 10.9% |

## Mission Action Plan

In response to the needs identified in Komen Northeast Ohio's service area, the Affiliate will focus all internal and external efforts on addressing the following four priority areas:

While Ohio ranks 34th in incidence of breast cancer, the state ranks 4th in overall deaths from the disease.

### ACCESSIBILITY:

Improve timely access to quality, affordable screening and treatment services for the low-income, underinsured, uninsured, and/or working poor.

### QUALITY OF CARE:

Increase the number of evidence-based programs that support the emotional, social, financial, and spiritual well-being of individuals diagnosed with breast cancer and their families.

### EDUCATION:

Increase and support educational efforts focused on increasing awareness and utilizing existing breast cancer resources, the importance of early detection, and motivating women to action with an emphasis on reaching the low-income, underinsured, uninsured, and/or working poor.

### HEALTH CARE SYSTEM PERFORMANCE IMPROVEMENT:

Decrease gaps/breakdowns in the continuum of care and reduce systemic barriers to care through the development of strategic collaborations with stakeholders and non-traditional partners to increase access to and seamless progression through the breast health continuum of care.

### Ways to Decrease Disparities

- Increase awareness of existing resources and programs
- Provide mobile mammography
- Fund screening/diagnostic programs
- Offer peer-to-peer education programs
- Utilize physician champions
- Increase collaboration
- Offer educational programs to address barriers to care
- Offer transportation and child care assistance

### Breast Self-Awareness Messages

- Know your risk
- Get screened
- Know what is normal for you
- Make healthy lifestyle choices

For more information specific to the Community Profile, including data sources, analysis, and interpretation, or to download a full copy of the report, please visit www.komenneohio.org or call (216) 292-2873.

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